

AUGUST 18, 2014



*The 9th Annual*  
**Cornell Scott**  
*Memorial Golf Classic*

**Lake of Isles**

**Foxwoods Resort Casino**

Net proceeds from the tournament will benefit health care initiatives for underprivileged children and families that promote health and wellness.



Diamond Sponsor:

greatblue

WHAT'S NEXT.



# The Foundation's Gone Social



Facebook



Twitter



LinkedIn



Cornell Scott  
Memorial  
Golf Classic

We're working to increase our presence through social media by using Facebook, Twitter and LinkedIn. We really want to spread the word on how the CHNCT Foundation is increasing heart health awareness through A Modern Tea, raising teenagers' self-esteem through the KHAIR program and supporting Federally Qualified Health Centers and other community organizations with proceeds raised at the annual Cornell Scott Memorial Golf Classic. We also want to bring awareness to our Cooking Matters CT program, in which we connect families with food by teaching them how to prepare healthy and delicious meals on a limited budget.

Please join our Facebook community by clicking "Like" on our page at [www.facebook.com/chnctfoundation](http://www.facebook.com/chnctfoundation). If you prefer, you can follow us on Twitter at [www.twitter.com/chnctfoundation](http://www.twitter.com/chnctfoundation) or connect with us through LinkedIn. You can also scan one of the QR codes on the left side of this page with your smartphone to connect with us that way. Whatever your preferred method, we would greatly appreciate if you would join one or more of our social media communities. That would allow us to extend the CHNCT Foundation's reach to your friends and families, their friends and families, and so on.

Together we can spread the word and continue the tradition of caring.

# Cornell Scott

Community Health Network of Connecticut Foundation, Inc. in 2009 renamed its annual golf classic after Cornell Scott, a founding member of the Foundation and a longtime board member.



Mr. Scott joined the Hill Health Center at its inception in 1968 as its Director of Training and Education. In 1972, he was appointed its Executive Director. He maintained that position until his passing.

Mr. Scott passed away on Aug. 25, 2008 after a long illness. He was 73 years old.

Mr. Scott's 40 year tenure at the Hill Health Center was marked by a steady development of services, sites and programs aimed at the New Haven area's low-income population. He earned a national reputation for his work with the National Association of Community Health Centers, Inc. Mr. Scott was president of the Association in the 1980s when the country's health center program faced extinction in the U.S. Congress. His work is attributed with helping to preserve national funding, which led to the growth of community health centers across the nation.

To honor Mr. Scott's legacy, the Hill Health Center was renamed the Cornell Scott-Hill Health Center in 2009.



# Get Involved with the Foundation

CHNCT Foundation has several ways for you to partner with us. Partnering with us is a great way to align your brand with an organization that supports children and families throughout Connecticut. Your involvement with CHNCT Foundation programs and events will have a direct, tangible impact on children, families and the communities we serve.

**Here are a few ways for you to get involved:**

## EVENTS

**Cornell Scott Memorial Golf Classic:** [www.cscottgolf.org](http://www.cscottgolf.org)

Corporate volunteer groups are needed to assist with a number of critical tasks, such as course hole spotters, registration, greeters, in-kind raffle donations, etc.



**A Modern Tea:** [www.amoderntea.org](http://www.amoderntea.org)

A Modern Tea is the CHNCT Foundation's annual event designed to raise health awareness among men and women. The Foundation's goal is for its participants to leave the event with a greater sense of the warning signs for heart disease, breast cancer, and other health concerns; adopting steps they can implement and share.



**The 2015 A Modern Tea will be held on Saturday, March 21 at the New Haven Country Club**

## PROGRAMS

**Cooking Matters:** [www.cookingmattersct.org](http://www.cookingmattersct.org)

Share Our Strength's Cooking Matters connects families with food by teaching them how to prepare healthy, tasty meals on a limited budget. This knowledge can mean the difference between feeding families for just one night, and making sure they have the knowledge, skills and resources to prepare healthy meals for a lifetime.



**KHAIR:** [www.wekhair.org](http://www.wekhair.org)

KHAIR (pronounced "care") serves at-risk youth by pairing them with hairstylists and barbers who provide complimentary hair services. The program emphasizes one-on-one mentor/youth relationships combined with a range of individual and group activities, including self-concept and self-esteem building workshops. The program helps young people not only learn about grooming to improve their appearance, it also provides positive adult role models who are successful business people and who demonstrate healthy ways to relate to others.



## **Other Ways To Contribute:**

Our Corporate Partners Program is designed to showcase a company's generosity, as well as fully engage employees through unique and compelling involvement opportunities.

Your company's generosity can be showcased through event signage, on our website and social media sites, and in our annual report and newsletters. Through financial and matching gifts, event sponsorships and employee involvement, CHNCT Foundation's Corporate Partners directly impact our annual operating goals, thereby extending the activities that fundamentally improve the health status of the people of Connecticut.

Co-branding ventures, such as a fundraising event, can generate significant revenue for our programs while providing the foundation's audience a choice in your company's retail marketing and reaffirming your corporation's commitment to philanthropy.

*If you are interested in learning more about any of our volunteer opportunities, please contact Tressa Spears Jackson at 203.949.4101 or [tspears@chnct.org](mailto:tspears@chnct.org).*



### **THE CHNCT FOUNDATION WELCOMES TIM LAMMERS TO THE CORNELL SCOTT MEMORIAL GOLF CLASSIC**

Tim Lammers is an anchor of the FoxCT Morning News, joining Logan Byrnes and Erika Arias each weekday from 4-10am.

Tim came to FoxCT in 2002 as a Sports Producer and never left.

Since then, he has filled the roles of anchor, reporter, producer and videographer in the Sports Department, as well as a News Feature and Health Reporter.

Tim grew up in South Windsor and graduated from Syracuse University. A Central Connecticut "townie" if there ever was one, Tim considers it a road trip driving 15 minutes to visit his father in Ellington. He lives in Manchester, 10 minutes away from where he grew up. In his spare time, he golfs horribly.



# Cornell Scott Memorial Golf Classic 2014 Sponsors



## DIAMOND



*GreatBlue Research, Inc.*

---

---

## GOLD

Interpreters & Translators, Inc.

NTT DATA, Inc.

W.B. Mason, Inc.

---

---

## SILVER

Cornell Scott-Hill Health Corporation

---

---

## BRONZE

Automated Mailing Services, LLC

BeneCare Dental Plans

Care to Care, LLC

---

---

## APPAREL

Quest Diagnostics

# Cornell Scott Memorial Golf Classic 2014 Sponsors

## RAFFLE

RBS Citizens

---

---

## GOLF HAT

RJ Health Systems

---

---

## SCORECARD

Data-Link Corporation

---

---

## SOUVENIR JOURNAL

OmniPrint, LLC

---

---

## TEE

ExecuSpace Construction Corporation

G.C. Electric, Inc.

---

---

## SUPPORTERS

Aqua Backflow-Gallicchio Plumbing

Neubert, Pepe & Monteith, PC



# Special Thanks to Our In-Kind Contributors

Back East Brewing Company  
Bob's Discount Furniture  
Bradford Renaissance Portraits  
Bridgeport Bluefish  
Canon Business Solutions  
Connecticut's Beardsley Zoo  
Dakota Steakhouse Tavern  
Flight Trampoline Park  
Gouveia Vineyards  
IT-1 Source  
Lake of Isles  
Long Wharf Theatre  
New Britain Rock Cats  
New Haven Symphony Orchestra  
Okemo Mountain Resort  
Porsche of Wallingford  
Safari Golf, Inc.  
Splash Car Wash  
Sports Center of Connecticut  
Stanley Golf Course  
Town Fair Tire  
Wadsworth Atheneum Museum of Art  
We Care Computers  
Zulu Nyala Group





# Corporate Golf Teams

Automated Mailing Services, LLC

BeneCare Dental Plans

Canon Business Solutions

Cornell Scott-Hill Health Corporation

ExecuSpace Construction Corporation

Freedom Fire Protection, Inc.

Generations Family Health Center, Inc.

GreatBlue Research, Inc.

Interpreters & Translators, Inc.

NTT DATA, Inc.

OmniPrint, LLC

Optimus Health Care, Inc.

Pikaart Visconti & Associates, P.C.

Quest Diagnostics

RBS Citizens

RJ Health Systems

SIU Compliance Resource, LLC

Staywell Health Center

Southwest Community Health Center, Inc.

The Able Electric Company

W.B. Mason, Inc.



## 2014 COMMITTEE MEMBERS

---

---

Virginia Bacon  
Jennifer Kovacs  
Doug Latham  
Lois Lovejoy

David Miller  
Paula Pedbereznak  
Tressa Spears Jackson  
Keshia Tigner

## VOLUNTEERS

---

---

Debbie Byrne  
Jay Casbarro  
Shandra Faulk  
Daryl Lovejoy  
Leonette Lovejoy  
Cory Ludington

Laerta Premto  
Oscar Reyes  
Chris Saucier  
Ashley Wilson  
Terry Young

## FOUNDATION 2014 BOARD OF DIRECTORS

---

---

John V. Federico, M.D.  
*Chair*  
Abe Benitez  
*Treasurer*  
Kathleen Byrne, CCM Director  
*Director*  
Katrina H. Clark, MPH  
*Director*  
Marian Evans, M.D.  
*Director*

Attilio V. Granata, M.D.  
*Vice Chair*  
Sylvia B. Kelly, MPA  
*Secretary*  
Suzanne Lagarde, M.D.  
*Director*  
Arvind Shaw  
*Director*

## STAFF

---

---

Tressa Spears Jackson  
*Executive Director*  
Shandra Faulk  
*Program Manager*  
Keshia Tigner  
*Project Coordinator*

Ashley Wilson  
*Administrative Coordinator*  
Terry Young  
*Cooking Matters Program Director*



## Audi of Wallingford



[www.audiofwallingford.com](http://www.audiofwallingford.com)



## Porsche of Wallingford



[www.porscheofwallingford.com](http://www.porscheofwallingford.com)

Visit us in person or online  
to see our wide selection of New and  
Certified Pre-Owned vehicles!

800 S. Colony Rd | Wallingford, CT 06492 | 203-294-9000

# Grant-Making Program

Over the past ten years the Foundation has awarded a total of \$224,350 to FQHC's statewide

In 2013 we began a new process to assess the impact of these funds on the overall efforts of the health center in providing services.

An integral part of the Foundation's commitment is to convey to our many stakeholders how we have assisted the community health centers in making a difference through these grants. Each health center was awarded \$4,000 in 2013.

---

## **Charter Oak Health Center – To Your Health! Project**

Charter Oak Health Center hired a consultant to provide branding and materials for community outreach workers and other employees in building awareness of the health center. "Promoting Healthy Communities" is one of two brochures distributed which describes COHC and the services they offer. The second discusses the rights, responsibilities, and codes of conduct of patients. Charter Oak continues to define the organization's brand and establish their individuality in the community they serve.

## **Cornell Scott-Hill Health Center – Access 360: Ensuring Access to Care through Improved Communications Project**

Cornell Scott-Hill Health Center's project was focused on utilizing mobile texting, email, and direct voice communications to increase awareness of, and compliance with, healthcare programs and treatment plans. The grant provided them with the opportunity to incentivize patients and obtain their communication preferences. Defining the best practices for communication allowed the Cornell Scott-Hill Health Center to increase confirmation rates among patients.



## **Fair Haven Community Health Center – Patient Telephone Access Improvement Project**

Fair Haven Community Center hired a consultant which allowed them to evaluate their phone system. This grant not only funded the evaluation, but assisted with training and transition costs. The evaluation of their current phone system ensured lower wait times and accurate feedback for their patients.

## **Generations Family Health Center, Inc. – Production of Generations’ Video for Outreach and Education Purposes**

Generations Family Health Center further expanded its ability to conduct outreach and health education by creating educational videos regarding a variety of healthcare topics and services offered through the health center. These videos were utilized at outreach events, on their website, and in waiting areas. This grant assisted in writing and producing these educationally branded videos for both their current and potential patients.

## **Optimus Health Care, Inc – Loving Support Through Peer Counseling**

This grant afforded the training to ‘identified’ mothers in the evidence-based, “Loving Support Through Peer Counseling: A Journey Together” curriculum. Peer counselors assisted new mothers who required assistance and support with breastfeeding. The funds went toward training and technical assistance programs that enhanced initiation and duration rates.

## **Southwest Community Health Center – Improvement of UDS Measures in Internal Medicine & Pediatrics**

Southwest Community Health Center utilized the grant to continue their plan that proved to be an effective strategy in achieving better clinical outcomes for the population they serve. The program, presented by a committed clinical team, provided eight in-service programs; four on diabetes and four on hypertension.



## **Staywell Health Center – Prenatal Program/Nurturing Families Network**

Staywell Health Center continued to assist funding of vital prenatal ultrasound testing and lab work for uninsured and low income pregnant patients who were unable to afford the out-of-pocket expense. Additionally, this grant funded their Nurturing Families Network (NFN) program, offering an educational family field trip. NFN is a no-cost, voluntary program that provides information, guidance and assistance to first time parents.

### **THE FOLLOWING ORGANIZATIONS EACH RECEIVED A \$500 COMMUNITY DONATION:**

---

Amos House

Community Culinary School of Northern CT

Community Dining Room

FRESH New London

Hockanum Valley Community Council (HVCC)

Kidz Kook Association

Prudence Crandall Center, Inc.

Safe Kids Greater Naugatuck Valley

Sterling House Community Center

TEENZONE



What's on-trend? What's under the radar? What's over the top? What are corporations, consumers, and local governments talking about, thinking about, losing sleep over? GreatBlue reaches deeper to uncover all of the possibilities as a national research organization, providing the answers.

greatblue



WHAT'S NEXT.

We believe in the greatness of our clients and their potential. We believe that anything is possible with the right team behind it. We believe in making sure that each of our clients achieves greatness.

Contact us to discover what's next.

[greatblueresearch.com](http://greatblueresearch.com)

1 Prestige Drive  
Meriden, CT 06450

Phone: 203.237.5523  
Tollfree: 1.855.237.5524

Proud Sponsor  
of PGA TOUR  
player  
MARK WILSON



160 Christian Street ♦ Oxford, CT 06478

(203) 881-9013

[printpros@omniprintllc.net](mailto:printpros@omniprintllc.net)